

We Provide Quality Education

We cannot, as a country, improve economically, socially, and culturally without quality education.

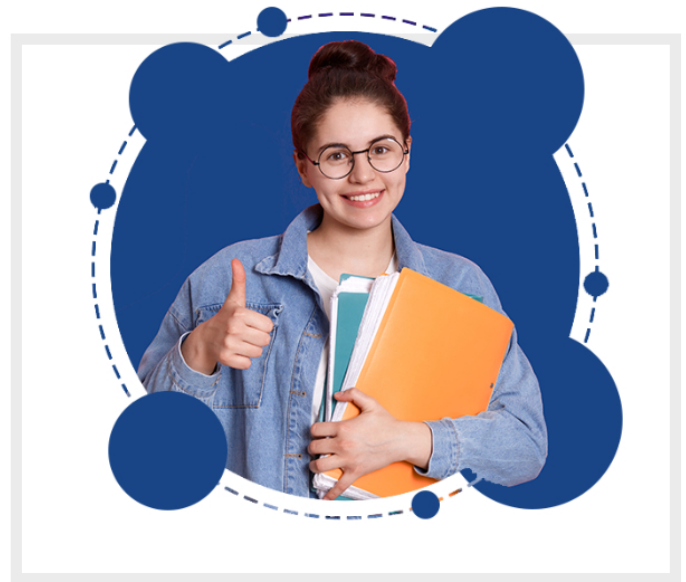
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About

Karnataka Education Trust

Karnataka Education Trust was founded in 2003 with the virtuous objective of bringing educational institutions in the fields of Medical & Paramedical, Engineering, Arts & Science, and Management. The sprawling big, lush green campus is abode to numerous foreign nationals from more than 25 nations like Congo, Eritrea, Egypt, Iran, Iraq, Ivory coast, Mali, Nigeria, Ruanda, Sudan, Saudi Arabia, Syria, Tanzania, Uganda, Yemen and SAARC nationals like Afghanistan, Bhutan, Nepal and Sri Lanka. Many eligible students have been receiving scholarships from Government bodies like Indian Council for Cultural Relations (ICCR), EdCIL (India) Limited and Ministry of HRD. It has been a tradition where students excel in the final exams securing university level ranks every year across all the Institutes of KET which leads to marvelous job placements. To be on a par with the evolving knowledge we have add-on certificate courses, as an enrichment program, besides the regular curriculum.

I must explain to you how all this mistaken idea of denouncing pleasure and pursuing pain was born and I will give you a complete account of the system

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Master of Tourism and Travel Management

The Master of Tourism and Travel Management programme equips students with the skills of a Business School Graduate relevant to the travel, tourism & hospitality industry. The MTM program develops professionals who can succeed in the industry which has no regional, gender, language or age barriers. The program aims to develop students with professional and academic inputs to adapt to the requirements of the changing travel, tourism and hospitality industry.



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Course Overview

The postgraduate course focuses on the application of the theories of business and management in the tourism, travel, and hospitality industry. It is theory-based and covers topics like marketing, promotions, maintenance, tourism development, tourism marketing, transportation, hospitality, and hotel management. Learning and understanding are promoted through credit courses and electives that encourage holistic development, social interaction, and extra-curricular participation. The course equips candidates to address the many challenges in tourism and travel; and find useful strategies to ensure a smooth and successful business.

The course aims to develop analytical ability and problem-solving ability in students. The course is strengthened further by a strong academic foundation, experienced faculty, and excellent infrastructure. The Placement Cell encourages fresh talent and provides multiple career opportunities in businesses and nonprofit organizations.

Candidates who take up the Master of Tourism and Travel Management course in Christ University Bangalore will have diverse knowledge about the multiple applications of business concepts and management strategies to overcome current business challenges and find useful solutions and strategies to ensure a smooth customer experience and profitable business.

Skills like rational thinking, project management, logical reasoning, critical-thinking, team work, planning, organization, decision-making, research, and entrepreneurship are enhanced through tools like case studies, presentations, seminars, internships, brainstorming, demonstrations, panel discussions, projects, workshops, industrial visits, and guest lectures included in the Master of Tourism and Travel

Program Objectives

- To provide a strong foundation in tourism, travel, and hospitality management and its many applications in the tourism and hotel industry
- To create graduates who can analyze real-time problems by applying continuous reflective learning techniques
- To provide practical experience and exposure so that candidates can design and develop immediate solutions through analytical thinking and decision-making
- To provide an environment of adaptability and continuous learning
- To develop and enhance skills like:
 - Conceptual Skills: Integrated view, ideation, innovation, analytical skills
 - Problem-solving Skills: risk management, communication, negotiation
 - Public Speaking Skills: group communication, attitude, adaptability
 - Teamwork Skills: learning, dedication
- To integrate the concepts of professional, ethical, and social values to ensure quality research and develop solutions to regional, gender, language, and age barriers
- To enhance competency and employability

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NEWS & MEDIA

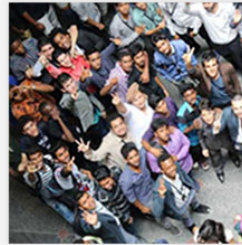


20 June 2021

AN INSIGHTFUL WORKSHOP ON CRAFT OF SCIENTIFIC WRITING

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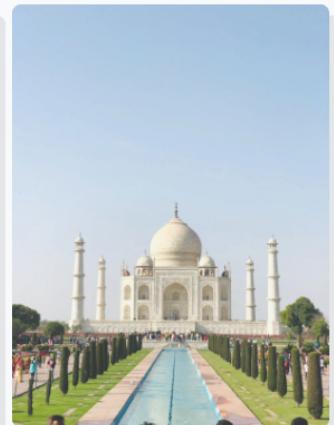
4, June 2021

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3, June 2021

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GALLERY



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TESTIMONIAL



Sherlock

Lorem ipsum, dolor sit amet consectetur adipisicing elit. Impedit velit eos odio. Modi sit nisi quaerat doloribus quasi fugit obcaecati cumque voluptas aliquam, delectus, asperiores rerum possimus facere, maxime amet!

PLACEMENTS

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Karnataka Education Trust was founded by Prof. Basavaraj Ramnaal in the year 2003 with the virtuous objective of bringing educational institutions in the fields of Medical & Paramedical, Engineering, Arts & Science and Management. Within the short span of time KET has established the dynamic and vibrant academic world of Karnataka College Group of Institutions



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